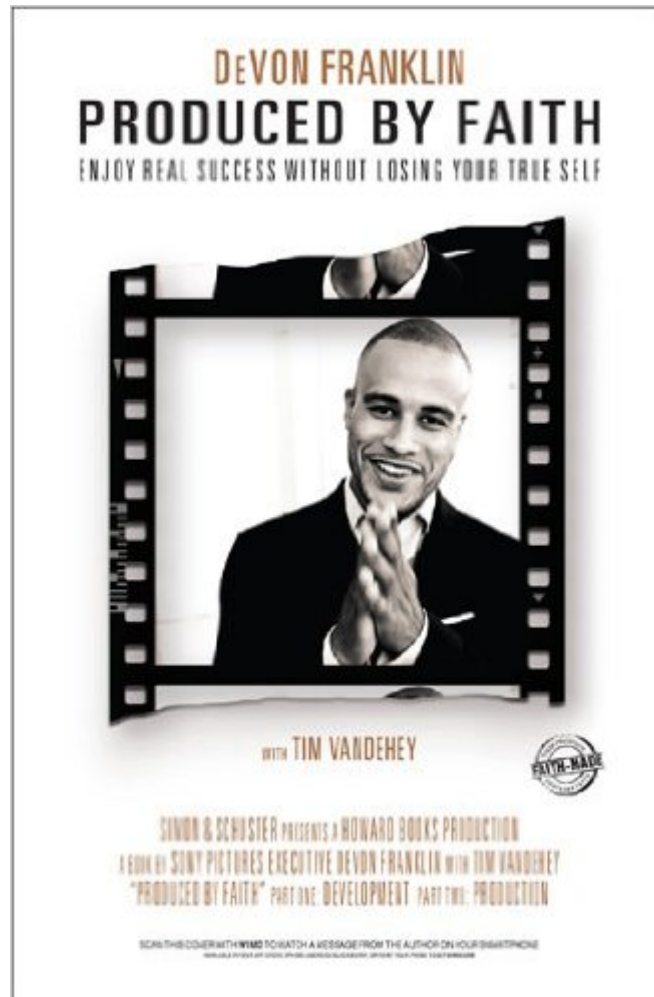


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# Produced By Faith: Enjoy Real Success Without Losing Your True Self



## Synopsis

Hollywood executive DeVon Franklin shows readers how to live and work their faith from nine to five, not just after quitting time. **STRAIGHT FROM HOLLYWOOD** comes a dynamic business model for building a thriving career without compromising your faith. DeVon Franklin, vice president of production for Columbia Pictures, shares how being bold about his Christian faith while being driven and ambitious has actually worked in his favor to help him excel in a high-profile, fast-paced, competitive industry. *You are the movie*. Produced by Faith parallels each step of the Hollywood filmmaking process with the faith-making process God uses to turn your career into a success. You will discover that it is possible to be both wildly successful and completely committed to God—and that you will be even more successful when you place your faith at the center of your career. You can unleash the power of your faith as your greatest professional advantage and use the compass of God's Word to guide you to your true passion and purpose in life. In this informative, inspiring book, DeVon reveals the secrets to maintaining your faith while advancing in your career. Here he shows you:

- \* How to discover The Big Idea for your life
- \* How to take your career to the next level
- \* How to recognize the signs God sends you that indicate when it's time to move in a new direction
- \* How to stand firm on your Christian principles without compromise
- \* How to work with people who don't understand your beliefs
- \* How to choose a profession, industry, or company that is in tune with your purpose

DeVon says, "I know from my own experiences that if you will put your career in God's hands and trust Him, you can't account for all the ways He will bless you. When you step out in faith, He will open doors and bring you opportunities that will surpass even your wildest expectations. . . . If I have learned anything, it's this: To get where you want to go, you've first got to become the person God wants you to be."

## Book Information

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## Customer Reviews

Full disclosure: I received a complimentary review copy of this book but was under no obligation to give it a favorable review. As a freelance writer, I receive a lot of books to review, and I was initially going to pass on this one due to a very busy schedule. I put it away in a stack of books, but I kept receiving signs that I should read it. I'm so glad I did because I couldn't put this book down. DeVon Franklin has written many compelling reasons why placing your career in God's hands will actually give you a competitive edge in business. The book is well-organized and easy to read. Franklin parallels a typical career path with the making of a Hollywood movie. As he educates the reader on the fascinating process of filmmaking, he weaves in his personal faith journey and how it led to his success in an industry that does not exactly promote a Christian atmosphere. He also includes frequent Scripture references, showing how his faith is truly grounded in the Word of God. Mr. Franklin had to overcome very difficult circumstances to achieve success. His father died when he was a young boy, and his mother raised him and his two brothers as a single mom who was on welfare at one point. It was during this time that DeVon turned to his church and the Word of God for comfort. He also found a type of therapy in watching movies, which led to his career in Hollywood. Franklin never backs down on his faith, even to the point of not working on the Sabbath despite tremendous pressure to be available at all times. He views his work as serving God and his neighbor, even if it's as humble as copying, filing and answering the phone. He gently guides the reader to trust in God and to see that God wants you to be happy and successful in your career.

Very rarely does a book come along that can truly help give you direction for your life. The last book I read that seemed to do this was *The Power of Positive Thinking* by Norman Vincent Peale. Today I can add another book to the list of such greats. *Produced By Faith: Enjoying Real Success Without Losing Your True Self* by DeVon Franklin is a guide for living your life fully without compartmentalizing or compromising any aspect of yourself. *Produced By Faith* parallels the steps of producing a film with the reader's life. It is divided into two sections, development and production. At first glance the table of contents seems impersonal: What's the Big Idea, Selling It, Writing the Script, Getting Notes, Development Hell, God's Budget and Production Schedule, It's All About Casting, and God's Green Light. However, these chapters do more than just tell you what goes into

producing a movie. They guide you through the most important production you will ever be involved in, your life. Produced By Faith is a very personal book that encourages the reader to review how they have been doing life. It gives practical steps to help you through the process. At the end of each chapter there is a list of questions that everyone should ask themselves at some point in their career; Making this more than just another stagnant book that goes on the shelf after its read. It has somewhat of a workbook or reference book quality, with a very conversational style. There is also a transparent quality to this book, because of the personal accounts of Mr. Franklin's experience that have been weaved throughout. He gives insight into his journey from intern to Vice President at Sony Pictures.

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